



ELAN

European and Latin American
Technology based Business Network

Red Europea y Latinoamericana para fomentar la co-generación y desarrollo de oportunidades de negocio basadas en tecnología.
European and Latin American network to promote the co-generation and development of technology based business opportunities.

Technical Mission Guanajuato (Mexico) - Europe Automotive sector, 6-7 June, Guanajuato, Mexico



1. What is the aim of the mission

- ✓ Technology transfer between Mexican - European companies.
- ✓ Find a business partner with common interests.
- ✓ Increase your level of professionalisation through collaboration.
- ✓ Get an overview and take advantage of the business opportunities in Guanajuato, México and NAFTA Market (Guanajuato has become the most important automotive centre in Latin America)

2. Who organises it

CLAUGTO (Automotive Cluster of Guanajuato) and COFOCE (Guanajuato Trade Commission), in collaboration with PROMEXICO (general coordinator ELAN Network in México) and TECNALIA (general coordinator ELAN Network), and with the support of the European partners of ELAN Network

3. Sector of the mission

- Automotive.
- Plastic injection
- Other industries (manufacturers)



This project is funded by the European Union
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4. Date and place of the mission

June 6 and 7

Plaza de la paz #100. Puerto Interior 36275 Silao

[Guanajuato](#)

Mexico.

5. Who should attend

To technological companies of, among others, the following areas of the automotive sector:

- Metal Forming
- Plastic Molding
- Tooling & Molds
- Software and T.I. Services
- Surface and Thermal Treatments
- Plastic injection for automotive and medical.
- Adhesives, coatings and related equipment
- Wire bending (up to 12 mm of diameter of the wire)
- Fine blanking process
- Galvanisation process

6. What are the benefits of participating in the mission

The organisations participating in this mission will have **personalised agendas** that will **be prepared according to the interests shown by them**. Also they could benefit from:

- Identification of business opportunities.
- Technology transfer between Guanajuato - European companies.
- Find a business partner with common interests.
- Increase your level of professionalization through collaboration.
- Get an overview of the business opportunities in Guanajuato

7. Contact details

For Mexican companies: Mauricio Galicia mgalicia@claugto.org ; Luis Vargas lavargasz@guanajuato.gob.mx

For European companies: Unai Calvar unai.calvar@tecnalia.com



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8. Application form

Given the personalised nature of the agendas, **the mission is planned for a limited number of attendees**, so those organisations which are interested in participating must make a request through the TECHNICAL DATA SHEET that they will have to fill in with their data and objectives.

9. Travel funds for European companies

There is a limited number of funds for European companies attending the mission. For more information contact TECNALIA; Mikel Emaldi mikel.emaldi@tecnalia.com and Unai Calvar unai.calvar@tecnalia.com



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