

## Welcome to the “IoTisation” of the European industry : broadening smart production and prosperity

On 26<sup>th</sup> April was launched the **IoT4Industry** project in Sophia Antipolis, France. Also called “*Towards smarter means of production in European manufacturing through the use of the Internet of Things technologies*”, aims to enable European manufacturing SMEs to integrate the **use of IoT** and related components to **enhance their productivity**, profitability, innovation capacities and keep **them competitive on the global scale**.



The initiative in the framework of the European H2020-INNOSUP-2016-2017 acts as a “**catalyzer**” of **a new industrial value chain**: it will support **SMEs** interested in the matter of smart manufacturing providing **training and matchmaking actions** and selecting “**champions**” **SMEs to finance their IoT cross-border and cross-sectorial collaborative projects** .

IoT4Industry consortium includes **3 ICT clusters** [The French Secured Communicating Solution cluster ([SCS](#)) the german [microTEC Südwest](#) (mTSW) and [DSP Valley](#) in Belgium ] **including 2 ESCA Gold Labels** and **3 Advanced Manufacturing clusters** (the Italian [MESAP](#), the French Mont-Blanc Industries ([MBI](#)), Pôle MecaTech ([PMT](#)) in Belgium and one technology center in United Kingdom ([MTC Manufacturing Technology Centre](#)).

**IoT4Industry** represents a *sui generis* initiative in the panorama of EU plans because of its **direct management of the funds** to reduce bureaucracy or potential barriers for SMEs and its **synergy with other funds** and initiatives (HORIZON 2020, COHESION FUND 2014-2020, SAE, EFFRA, EPOSS, I4MS): this close interaction ensures alignment both in terms of strategies, implementation issues and cross-fertilisation between the different countries, regions and actors to strategically empower SMEs support.

It also represents **a success story in terms of willfulness**: in fact in 2016 the proposal received a good score by European Commission but it didn’t pass the selection; the consortium **never gave up and tenaciously proposed it in 2017, winning the challenge!**

**IoT4Industry** aims at bringing SMEs to an **upper level of new value chain of smart manufacturing**, increasing the efficiency of their production if possible **without moving the production to low-cost countries**, that is **maximizing the impact of the “IoTisation”** of industrial SMEs and contribute to **a more prosperous Europe**.



***Stay tuned to discover the opportunities of the IoT4Industry project!***

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