



### Deloitte.



## **CLEAR AMBITIONS**



GENERATE ECONOMIC ACTIVITY FOR WALLONIA



CREATE JOBS IN WALLONIA



HELP TO IMPROVE
PUBLIC HEALTH IN WALLONIA



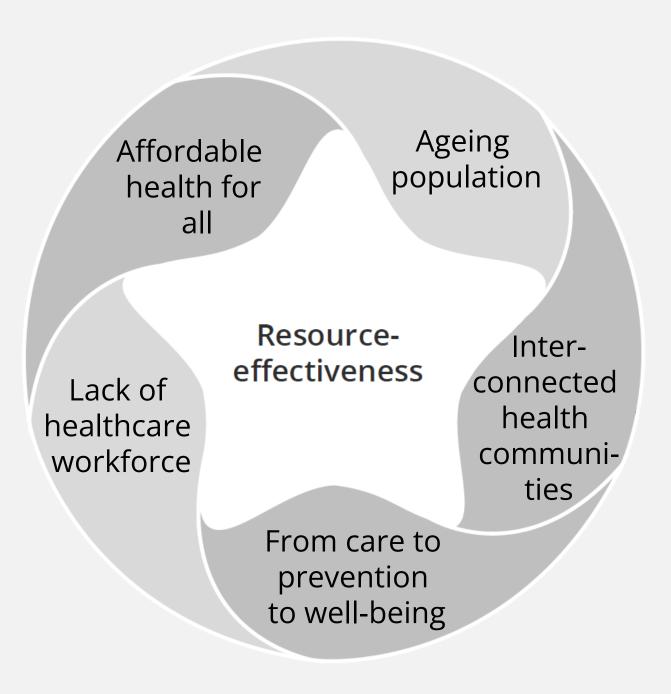
PROMOTE THE WALLOON MEDTECH SECTOR ABROAD

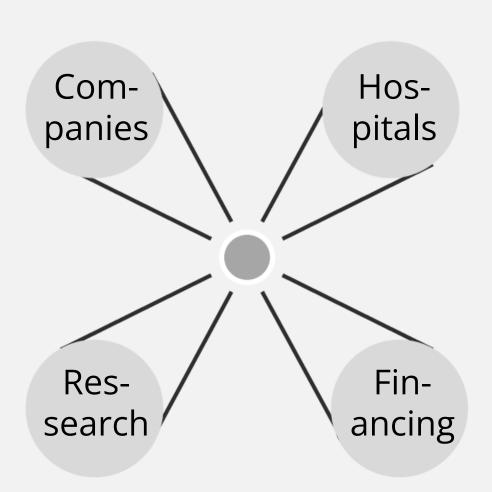
POTENTIAL BELGIAN MEDTECH MARKET (2027): 4.26€ BILLION

## A TARGETED STRATEGY

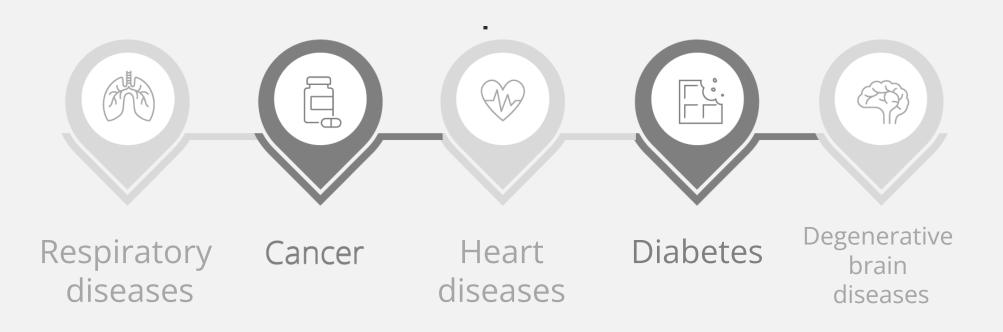
IN RESPONSE TO 5 MAJOR SOCIETAL TRENDS, FOLLOWING A LOGIC OF "RESOURCE-EFFECTIVENESS"

IN SEGMENTS WHERE A CRITICAL MASS OF KEY PLAYERS IS JUSTIFIED





#### ON 5 PRIORITY DISEASES, DUE TO THEIR PREVALENCE



# 5 STRATEGIC FOCUSES SUBJECT TO KPIS



SET-UP A GENUINE 'ONE-STOP SHOP' FOR MEDTECH COMPANIES AND PLAYERS, FROM IDEATION TO ACCELERATING ACCESS TO THE MARKET



STRUCTURE THE WALLOON MEDTECH ECOSYSTEM AND STRENGTHEN LINKS IN ITS VALUE CHAIN



FACILITATE COLLABORATION BETWEEN
THE MEDTECH SECTOR AND HEALTHCARE
TO DEVELOP AND ACCELERATE INNOVATION



SUPPORT ACCESS TO TARGETED FUNDING AT ALL STAGES OF DEVELOPMENT



DEVELOP AND TRAIN INDUSTRY TALENT



ACCELERATOR: WORKING COLLABORATIVELY
TO DEVELOP THE CONDITIONS FOR
SUCCESS AT OTHER LEVELS OF AUTHORITY

A PRAGMATIC BUDGET OVER 5 YEARS 11.17€ MILLION



\*DISCLAIMER: THESE DOCUMENTS MAY NOT BE CONSIDERED AS CONSTITUTING AN OFFICIAL POSITION OF THE WALLOON REGION.





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