

GENESIS

Greening Economy Network for
Enhancing Sustainable Industrial Systems

Join the First GENESIS Innovation Connection Track

Discover Technologies, Partners and Business Opportunities at ECOMONDO 2026
Connect your innovation with Europe's green manufacturing ecosystem

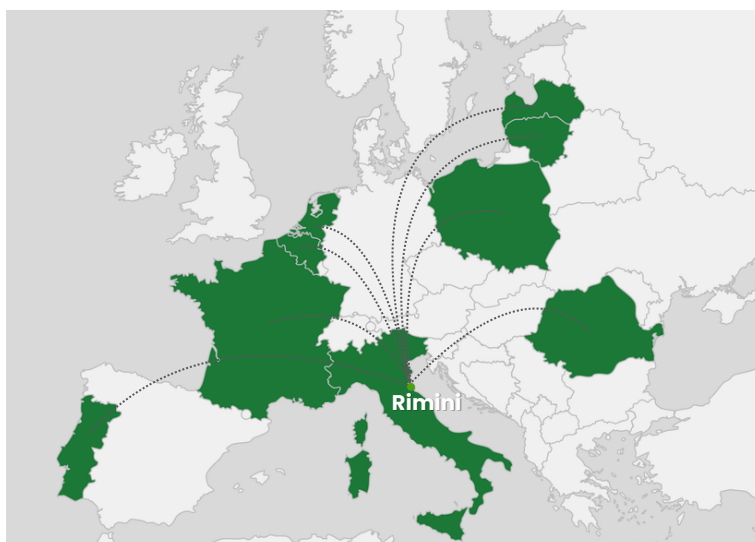
The GENESIS Innovation Connection Tracks are designed for manufacturing SMEs, technology providers, innovation clusters and industrial support organisations to expand their innovation network beyond regional borders and develop new business opportunities across Europe.

The first Innovation track will take place around **ECOMONDO 2026**, the leading European trade fair dedicated to the **green, circular and sustainable economy**, held in Rimini (Italy) from 3 to 5 November 2026.

Whether you are looking for innovative technologies, industrial partners, customers, suppliers or future European projects, this initiative will help you maximise the value of your participation.

A STRONG EUROPEAN NETWORK

GENESIS brings together **11 partners from 9 European countries, representing 23 regional innovation ecosystems and a network of more than 2,360 organisations**. By connecting industrial clusters, a technology park, a public-private partnership and a technical university, the consortium creates valuable opportunities for European matchmaking, cross-border collaboration and new business partnerships.



WHY JOIN THE GENESIS INNOVATION TRACK?

The GENESIS consortium has designed a structured European programme to help participants prepare their visit, meet the right people and transform contacts into concrete collaboration opportunities.

Participants will benefit from:

-  **Access to one of Europe's largest cleantech and circular economy events**
-  **Preparation workshops organised in your own region**
-  **A European networking webinar before the fair to discover the participating companies and identify potential synergies in Europe**
-  **Targeted matchmaking leading to potential business, innovation and funding opportunities with companies, technology providers and innovation organisations from several European regions**
-  **Support in identifying future collaboration and funding opportunities**
-  **Follow-up after the event to transform contacts into concrete business cases and innovation projects**

GENESIS HUB – YOUR CENTRAL MEETING POINT

Throughout the fair, the GENESIS Hub will serve as a **central meeting point for all participants**. It will provide a dedicated space to connect, exchange ideas, arrange meetings and strengthen collaboration with companies and project partners from across Europe. The Hub will preserve the shared GENESIS experience while giving participants greater flexibility in choosing their accommodation.



WHY ECOMONDO?

ECOMONDO is recognised as one of Europe's reference events for industrial sustainability and green technologies. It is an excellent opportunity for both:

-  Manufacturing companies looking for innovative solutions to improve competitiveness and sustainability;
-  Technology providers wishing to showcase their expertise and develop new European partnerships.

Key figures:

1500 exhibitors

100 000 visitors from across Europe and beyond

Main topics:



Circular Economy



Resource Efficiency



Industrial Decarbonisation



Recycling and Waste Valorisation



Bioeconomy



Water Technologies



Renewable Energy



Green Manufacturing



Environmental Digital Solutions



Smart Industrial Systems

Learn More About ECOMONDO



A 3-STEP PROGRAMME TO CONNECT GENESIS DELEGATION

STEP	Key dates	Expectations	Registration
1. PREPARE	Up to 30 September (on-site / online)	Express your interest and define your objectives with the support of your local contact point from GENESIS consortium	Sophie Schmitz
	14 Oct 2026, 10:30-12:00 (online)	Prepare your visit to the fair, present your company to participants from other delegations by joining the EU webinar organised by Genesis consortium	The First GENESIS Innovation Connection Track
2. CONNECT	3-5 Nov 2026 (on-site)	Meet EU partners by visiting Ecomondo Fair in Rimini. The visit includes: • A customized guided tour of booths • Participation to conferences • Presentation and networking session • Free time to discover the fair • A Networking dinner with the Genesis delegation • A site visit (optional)	
3. COLLABORATE	Up to 27 Nov (on-site/ online)	Receive support to develop business opportunities and innovation projects (post-event follow-up)	Sophie Schmitz

INDICATIVE PARTICIPATION BUDGET

Companies should consider the following indicative costs when planning their participation:

-  Ecomondo entrance ticket (30 €/2 days)
-  Travel to Rimini (Italy)
-  Accommodation (+/- 2 nights)
-  Meals and local expenses

Participants will also receive **recommended hotel options where the GENESIS delegation plans to stay**, making it easier to coordinate their visit and benefit from additional networking opportunities.

WHO CAN PARTICIPATE?

The Innovation Connection Track is open to:

- **Manufacturing companies**
- **Technology providers**
- **Engineering companies**
- **Innovative SMEs**
- **Scale-ups**

Participation is particularly recommended for organisations active in:

- **Manufacturing & Machinery**
- **Advanced Materials**
- **Circular Economy & Sustainable Production**
- **Clean and Environmental Technologies**
- **Industrial Digitalisation**

INTERESTED?

Get in touch with **MecaTech** team to receive information about participation conditions, travel arrangements and upcoming preparation workshops.



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Let's build the next generation of sustainable manufacturing together.

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